

From: [Rena Leddy](#)
To: [Kathleen Rawson](#); [Steven Welliver](#)
Subject: FW: CA Downtown Association
Date: Wednesday, March 25, 2015 11:13:00 AM
Attachments: [FACTSHEETONLPS.doc](#)
[AB1193-AOTFactsheet03-11-15.pdf](#)
[AB1194-5150Factsheet03-11-15.pdf](#)

From: Kerry Morrison [mailto:Kerry@hollywoodbid.org]
Sent: Wednesday, March 25, 2015 10:35 AM
To: John Caner; Carol Schatz; Jessica Lall; Kent Smith; Rena Leddy; Michael Ault (mault@downtownsac.org); Lauren Schlau; Steve Mulheim; Maggie Campbell; Kraig Kojian; blair@hdlabid.com; MRumsey@ccala.org
Subject: FW: CA Downtown Association

[Take a look at these](#)

From: Mgale510@aol.com [mailto:Mgale510@aol.com]
Sent: Tuesday, March 24, 2015 5:58 PM
To: laurens@lsconsult.com
Cc: Kerry Morrison; jlambeth@civitasadvisors.com; Kent@fashiondistrict.org; KraigK@dlba.org; mault@downtownsac.org
Subject: Re: CA Downtown Association

Let's fix that. AB 1300, AB 1193, AB 1194. Now I have copies of the fact sheets for the bills and they are attached. Just let me know if there is anything else I can do.

Mark

In a message dated 3/24/2015 5:51:51 P.M. Pacific Daylight Time, laurens@lsconsult.com writes:

Hi Mark: I don't see that you specified what the bills are - do they have a number yet or what is their status?

What are they about overall? I need more info to get people to get interested and go to next steps.

Thx Lauren

-----Original Message-----

From: Lauren Schlau [mailto:laurens@lsconsult.com]
Sent: Friday, March 20, 2015 2:01 PM
To: 'Mark Gale'
Subject: RE: CA Downtown Association

Let me ask them if they want to opt-in on this. I'll let you know. THX L

-----Original Message-----

From: Mark Gale [mailto:mgale510@aol.com]
Sent: Friday, March 20, 2015 12:08 PM
To: Lauren Schlau

Cc: Kerry Morrison; Kent Smith; Kraig Kojian; John Lambeth
Subject: Re: CA Downtown Association

My colleagues, who are the sponsors, would be happy to contact CDA and begin a dialogue. Should I forward your email addresses to them so you can set up a time to talk?

Mark Gale
Sent from my iPhone

> On Mar 20, 2015, at 11:09 AM, Lauren Schlau <laurens@lsconsult.com> wrote:

>

> Hi Mark: Kerry thx for connecting us. Yes we want to know more about
> these bills. At the same time we are in the process of finding a
> public affairs company to help us track issues of interest to BIDs and
> where we and our members take positions and actions as appropriate
> (and agreed to by the
> board) like other trade associations.

>

> Kraig and John copied above are two board members who have taken a
> lead on advocacy and can work with you as we and this prop.
> legislation moves forward.

>

> Thx very much.

>

> Best Lauren

>

>

> -----Original Message-----

> From: Mark Gale [<mailto:mgale510@aol.com>]

> Sent: Friday, March 20, 2015 9:09 AM

> To: Kerry Morrison

> Cc: Lauren Schlau; Kent Smith

> Subject: Re: CA Downtown Association

>

> Thank you, Kerry, and good morning, Lauren. I would be happy to
> discuss the need for this legislation with you. More importantly, the
> sponsors of the bills would appreciate the opportunity to make contact
> with CDA, review the details with you, and hopefully gain your support.

>

> In the interests of full disclosure, my support for these bills is
> that of a private citizen and a steering committee member of the LPS
> Reform Task Force II. NAMI California has not yet reviewed them, so
> there is not a formal "NAMI" position yet.

>

> Mark Gale

> Sent from my iPhone

>

>>> On Mar 20, 2015, at 8:55 AM, Kerry Morrison <Kerry@hollywoodbid.org>
>> wrote:

>>

>> Hi Lauren, at last week's CDA conference, I moderated a panel on
>> chronic

> homelessness, as you know.

>>

>> One of the panelists was Mark Gale, who is very active in NAMI, the
> National Alliance on Mental Illness. He mentioned that there were

> three important bills pending in Sacramento which address some of the
> underlying issues we experience in trying to help individuals who are
> homeless on our streets and suffer from mental illness.

>>

>> I am at home right now, so I don't have my notes, but I'd like to
>> connect

> him with you because you are chair of CDA's leg committee, as I
> understand it.

>> I think it would be terrific if CDA could help inform its members
>> about

> these bills, and I could also weigh in on how I think some of these
> changes would help us as we address the needs of those who are
> languishing on our streets.

>>

>> Mark, meet Lauren.

>>

>> Kerry

>>

>> -----Original Message-----

>> From: Mark Gale [<mailto:mgale510@aol.com>]

>> Sent: Monday, March 16, 2015 12:01 PM

>> To: Kerry Morrison

>> Subject: CA Downtown Association

>>

>> Kerry,

>> The sponsors of the legislation I highlighted at the Conference would
>> like

> a referral to the Association Legislative Committee. Is it possible
> you could provide that contact info?

>>

>> Mark Gale

>> Sent from my iPhone

>